



Scott County Health and Education Coalition

Spring 2011 Newsletter

April 18, 2011

Still Going Strong!

APNA Data "At a Glance":

Alcohol- Past 30 Day Use

10th gr.—2009-2010—25.0%
10th gr.—2010-2011—22.7%

12th gr.—2009-2010—36.4%
12th gr.—2010-2011—27.0%

Alcohol- Lifetime Use

12th gr.—2009-2010—74.6%
12th gr.—2010-2011—66.7%

Alcopops- Lifetime Use

12th gr.—2009-2010—65.7%
12th gr.—2010-2011—54.0%

Binge Drinking

10th gr.—2009-2010—14.3%
10th gr.—2010-2011—10.8%

12th gr.—2009-2010—26.6%
12th gr.—2009-2010—17.7%

Congratulations to our B.A.D.D. Seniors graduating on Friday, May 13, 2011, at Sawyer Wright Field at 8:00pm

Rachel Tischer

Karla Mendez

Caroline Owens

Megan Jeffery

Eric Vongphakdy

Brandon Freeman

James Bates

Jacob Campbell

As many of you know, our funding for the SPF SIG grant to prevent underage drinking in Scott County ends as of June 30, 2011. We have accomplished so much positive change in our community through the coalition as a result of this grant (see APNA data 'At a Glance' on your left). However, this coalition has been active and making a positive difference in Scott County since 1999. It is our mission to improve the health

of the community and prevent the abuse of alcohol, tobacco and other drugs by educating and changing community norms. This means that we are dedicated to making our community a better place for us and our children to live.

We would like to encourage all of you to continue in supporting your local coalition in our continuing efforts in Scott County. Please help support the sustainability of SCHEC by attend-

ing and participating in monthly meetings and other events we hold throughout the year. By attending and participating you can have an active part in improving the health of your community and preventing substance abuse among your fellow citizens.

The Scott County Health and Education Coalition is still going strong and we invite you to come and be apart of our strength!

Upcoming Events

SCHEC Town Hall Meeting will be held on Tuesday, April 26, 2011, at the Waldron High School Commons at 6:00pm

Speakers:

Chief David Millard and Melissa Gasaway

Free Dinner Provided!

Relay for Life

Friday, April 29, 2011 at Sawyer Wright Field starting at 6:00pm

Saturday Tradin' Days

Saturday, May 7, 2011 on Main St. from 8:00am-2:00pm

SCHEC News

We will be selling SCHEC cookbooks this upcoming fall of 2011. If you would like to contribute a recipe please email it to scottcountycoalition@gmail.com

Check out our new SCHEC promo sign on 25 sec. clock at the new football field facing the field!!



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your

own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might com-

ment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



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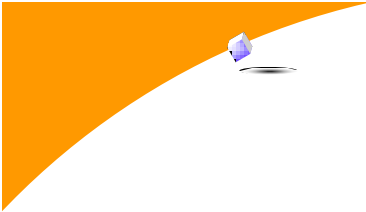
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Caption describing picture or graphic.



Microsoft

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.



We're on the Web!
example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark

their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.